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Mapping the Management Journey: Practice, Theory, and Context

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The last five decades have seen a sea-change in business and in management studies. The world of business has been transformed by powerful forces: globalization, IT, outsourcing and all manner of organizational reshaping and flattening. At the same time Management Studies has seen a massive expansion in courses, students and teachers, driven in part by a quest for new and broader models. The ground covered by Management Studies, and the way Management Studies maps this, have changed.

This book, written by specialist experts, analyses these developments in Management Studies, giving a concise guide to specific areas. Working from the broader global and technological context, it explores a range of sectors - private, public and professional - and conclude by examining specific functions involved in management, such as Corporate Strategy, Information Technology, Operations Management, and Marketing.

The authors are all associated with Templeton College at the University of Oxford, a school known for its close work with managers, companies, and other types of organizations, through its executive education programs and high-impact business research. This experience, and its specialist knowledge, leaves it uniquely positioned to chronicle and comment on the development of the discipline of management studies and point the way ahead.

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