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Managing Strategic Surprise: Lessons from Risk Management and Risk Assessment

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The scope and applicability of risk management have expanded greatly over the past decade. Banks, corporations, and public agencies employ its new technologies both in their daily operations and long-term investments. It would be unimaginable today for a global bank to operate without such systems in place. Similarly, many areas of public management, from NASA to the Centers for Disease Control, have recast their programs using risk management strategies. It is particularly striking, therefore, that such thinking has failed to penetrate the field of national security policy. Venturing into uncharted waters, Managing Strategic Surprise brings together risk management experts and practitioners from different fields with internationally-recognized national security scholars to produce the first systematic inquiry into risk and its applications in national security. The contributors examine whether advance risk assessment and management techniques can be successfully applied to address contemporary national security challenges.

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