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The Target Book: A History of the Target Doctor Who Books

David J Howe

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The Target Book: A History of the Target Doctor Who Books David J Howe

From 1973 until 1994, the Target Doctor Who paperbacks were a mainstay of the publishing world. From humble beginnings, they grew into a list running to 156 individual titles and selling over 13 million copies world-wide.

This is the story of Target Books. Noted researcher and historian David J Howe chronicles the origins of the imprint, speaking to all the major players in its development, from editors to art directors, managing directors to artists and authors, and charts the books' critical reception as well as the fortunes and failings of the many publishing houses involved in their production.

Profusely illustrated with all the covers, plus rare and unseen sketches and unused concepts and ideas, The Target Book is the definitive guide to a range of books which shaped the reading habits of a generation.

Introduction by writer Terrance Dicks.

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