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iPad in the Enterprise: Developing and Deploying Business Applications

Nathan Clevenger

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iPad in the Enterprise: Developing and Deploying Business Applications Nathan Clevenger
Discover how to plan, design, develop, and deploy iPad apps for the enterprise

Having taken the enterprise by storm, iPads are now in the hands of workers in virtually every level of companies in almost every industry, and users are beginning to demand line-of-business applications to help them be more productive and efficient from wherever they are. From business intelligence and executive dashboards to customer relationship management and order capture solutions, the iPad has incredible potential to leverage existing investments in information systems and enterprise applications. Even many paper-driven processes today, from sales presentations to survey data capture, can be dramatically enhanced through the introduction of the iPad.

This book is a guide for how business and IT must collaborate to develop a mobile strategy to properly take advantage of this transformative technology. Readers will also learn about the high-level software architectural options, the importance of design and user experience, application development tools and techniques, and best practices for deploying and managing iPads in the enterprise.

iPad in the Enterprise gets you started immediately planning, designing, developing, deploying, and managing iPad apps specifically for the enterprise.

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