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Start an Online Business in easy steps: Practical Help for Entrepreneurs

Jon Smith

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Starting an online business no longer requires technical knowledge or previous experience as there are a raft of tools, programmes and applications to help business owners create and manage a website, online marketing and customer relationship management.

Start an Online Business in easy steps will show you how you can be one of the success stories rather than one of the statistics:

How you can get your idea to market quickly;
Which features your website should include and how to market your website effectively.

This book is intended for entrepreneurs, employees, employers, mums, dads, students, existing website owners, in fact anyone interested in starting a business online no matter what their level of experience. It is for the non-techie who wants to be involved with every facet of setting up and running their own e-business.

The book will show you how to research, prepare and run your own online business and will also give you the tools and the confidence to be able to explain to other staff members, clients, potential suppliers and of course customers, about what your online business is, and what it can do for them.

Written by someone who's really been there and survived to tell the tale!

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