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A Pocket Business Guide for Artists & Designers: 100 Things You Need to Know (Essential Guide)

Alison Branagan

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Aimed at arts graduates, this handy pocket guide answers the most pressing questions graduates have when setting up a creative business. Many students who graduate from art school don't know how to make a living out of their work, but this book presents 100 useful business related things (explained in 250 words or less) that they should know before embarking on a career in the arts. The book is divided into 5 sections that will help visual artists achieve success in this competitive field: business, promotion, legal stuff, money and last thoughts. In short, it briefly covers all the main questions arts students may have about starting their careers.

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