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The LinkedIn Agency Playbook: A Play By Play Execution Plan For Growing Your Agency With LinkedIn

Mike D Becker

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Want to convert LinkedIn leads into “wallets open, credit cards out” buyers? Then you need to arm your digital marketing agency with the ultimate client hack… This Playbook is NOT going to make you an overnight LinkedIn sensation, nor will it fix all your traffic and conversion problems. But if implemented correctly—the system you are about to learn will not only improve your stats and fill your inbox with leads. This playbook has the power to 2X…5X…10X your business. "I know I must be using LinkedIn wrong because I can’t seem to make consistent sales." Sound familiar? FACT: Most agencies fail to follow up with new connection requests on LinkedIn, and those that do often send messages that turn warm prospects into cold lumps of coal. An astonishingly low number of agency prospects respond to these “hit or miss” LinkedIn lead generation tactics. It doesn’t matter if you’ve got 40 or 4000 connections, ask any 7-figure digital agency and they’ll tell you… If you don’t know how to consistently offer value, nurture relationships and build authority before you make an offer, you’ll get the same response every time: "Sorry, not interested." Here’s the truth. There are great agency clients on LinkedIn who would love to work with you... …but if what you are currently doing isn’t getting your prospects through your door, it’s not just your email that needs fixing. Your entire strategy for converting LinkedIn connections into customers may be busted. Defective. In pieces. Kaput. So what can you do to repair your clunky LinkedIn lead generation? Is it possible to install a system that will get your LinkedIn connections chasing after you… (instead of the other way around)? A LinkedIn lead generating “machine” that can both pump out a steady stream of new agency leads every month… …and transform them into “wallets out, credit cards ready” buyers? Is there a system you can use to easily deliver “value in advance” and help your prospects get “unstuck”? So your ideal customer sees you as the agency they can trust to deliver them to the “promised land”? The good news is that there is, and that’s exactly what this playbook is all about… Over the past decade, Mike Becker has been using LinkedIn to attract and convert leads into customers on autopilot, and for the first time ever you can, too. The LinkedIn Agency Playbook it’s the fastest way to land deep-pocketed dream clients you love to work with. It combines smart client-getting hacks… with a sales-closing presentation “boomerang” that delivers massive value. What's more, it contains implementable, counter-intuitive strategies that will give your agency everything you need to install your own LinkedIn “push button” prospecting system... …one that’s so simple to use and works for any agency, even if you’re just starting up and don’t have any clients… …or are so busy juggling the tasks of running a small business, you don’t have time to find acquire new business. Last but not least, when you purchase the LinkedIn Agency Playbook, you will get all the following bonuses to help you grow your business. Induced: 1. The LinkedIn Engagement Campaign - $97 value 2. The Agency Prospect Tracker - $67 value 3. The Agency ROI Calculator - $27 value 4. The Agency Avatar Workbook - $27 value 5. The Secret LinkedIn SpyAd Formula - $97 value 6. The Perfect Webinar Autoresponder Sequence - $147 value 7. The Perfect Webinar Registration Template - $197 value 8. The Perfect Webinar Thank You Page Video Script & Template - $197 value 9. The 21 Step Webinar Slide Deck Template - $97 value 10. The Webinar Attendee Giveaway Formula - $47 value 11. The Perfect Webinar Sales Page Copy Template - $97 value

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Roger Cooper:

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Ruth Snider:

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