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Visual Notes for Architects and Designers

Norman Crowe, Paul Laseau

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Recording your ideas and observations primarily in pictures instead of words can help you become more creative and constructive on the job, no matter what your level of artistic ability. This show-by-example sourcebook clearly illustrates proven methods and procedures for keeping a highly useful visual notebook. Visual Notes for Architects and Designers demonstrates how to make rapid, notational sketches that serve as visual records for future reference, as well as improve understanding and facilitate the development of ideas. It shows you how to expand your knowledge of a subject beyond what is gained through observation or verbal representation alone. You gain access to simple techniques for collecting, analyzing, and applying information. Crowe and Laseau examine the relationship between note-taking, visualization, and creativity. They give practical guidance on how to develop:
* Visual acuity--the ability to see more in what you experience
* Visual literacy--expressing yourself clearly and accurately with sketches
* Graphic analysis--using sketches to analyze observations
Numerous examples demonstrate some of the many uses of visual notes. They help you develop a keener awareness of environments, solve design problems, and even get more out of lectures and presentations. The authors also discuss types of notebooks suitable for taking visual notes. If you want to develop your perceptual and creative skills to their utmost, you will want to follow the strategies outlined in Visual Notes for Architects and Designers. It is a valuable guide for architects, landscape architects, designers, and anyone interested in recording experience in sketch form.

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