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Less Is More: How Great Companies Improve Productivity without Layoffs

Jason Jennings

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Less Is More: How Great Companies Improve Productivity without Layoffs Jason Jennings
In an age when every business needs to achieve more with fewer resources, Jason Jennings offers the key to ramping up productivity. In this **BusinessWeek** bestseller, he identifies the world's most productive companies and reveals their secrets—none of which, surprisingly, include layoffs. The companies he features are truly astonishing, from Ryanair, which generates three times more profit per employee than the legendary Southwest Airlines, to Nucor, a steel firm with annual growth of seventeen percent for the past thirty-one years and the highest paid workers in the industry.

Drawing on these and other amazing companies, Jennings presents his readers with solid advice on how to streamline businesses, eliminate waste, and inspire greatness within a workforce.

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