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Understanding International Art Markets and Management

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Understanding International Art Markets and Management

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This groundbreaking text brings together experts in the field of visual art markets to answer some fundamental questions:

- Is art a good investment?
- Why is the art market dominated by America and Western Europe?
- Where are the key emerging markets and what are the next good buys in art?

Providing readers with an understanding of the challenges facing art market 'makers' (dealers, auctioneers, collectors and artists) and the decision-making process experienced by market 'players' and investors, this exciting text merges the key theories with examples of practice in a highly accessible style.

Written by an international array of experts from the US, the UK and China, this book is essential reading for all those studying or interested in art markets and management.

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