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Achieving Impact in Research (Success in Research)

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This unique addition to the Success in Research series addresses the importance of understanding and achieving impact for the purposes of gaining research funding and reporting achieved impact for the Research Excellence Framework (REF).

The book includes contributions from researchers and researcher developers who feel that impact is ill-defined and poorly understood despite its prevalence in policy documents, websites and institutional activities. This succinct and cohesive text draws on the expert contributors' collective research practice, knowledge and experience.

Using a variety of examples, boxed activities and highlighted reflection points, this practical guide covers the following key areas:

- The meaning of impact in relation to research
- How the Impact Agenda fits with attitudes and ethics that motivate research
- The different characterisations of research impact and when impact is apparent
- How impact can be planned into proposals, evaluated and evidenced
- The skills needed to be an impactful researcher
- How impact can be supported through Knowledge Exchange and effective partnerships

This is a must-have guide for anyone seeking to understand and achieve impact in their own research.

The Success in Research series, from Cindy Becker and Pam Denicolo, provides short, authoritative and accessible guides on key areas of professional and research development.

Avoiding jargon and cutting to the chase of what you *really* need to know, these practical and supportive books cover a range of areas from presenting research to achieving impact, and from publishing journal articles to developing proposals. They are essential reading for any student or researcher interested in developing their skills and broadening their professional and methodological knowledge in an academic context.

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