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How Concepts Solve Management Problems

Mike Metcalfe

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How Concepts Solve Management Problems

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How Concepts Solve Management Problems Mike Metcalfe
This book offers a process for conceiving solutions to complex, wicked, messy, swampy or socio-technical problems. When charged with complex problem solving, a useful set of concepts needs to emerge, be agreed, and acted upon. Using relevant examples and solution mapping, Mike Metcalfe explains how pragmatic philosophy can be used as a process for solving such issues.

To explain why and how to formulate reflective, pragmatic, or concept driven problem-solving, this book uses the concepts of:

- Pragmatic inquiry
- Stakeholders' concerns
- Idea networking
- Solution concepts
- Paradoxical outcomes, and
- Intent (with related actions).

This innovative book will be of interest to academics, postgraduate students and managers charged with solving complex social or managerial problems.

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